

2018 Sponsorship Levels



Saturday
February 24, 2018

Marriott Minnetonka Southwest

Opportunities
for Sponsorship



All Sponsors at the \$3,000 level and above receive:

- Logo and link on HEF website
- Logo and link featured in event-related social media and e-mail blasts
- Logo on printed promotional materials
Commitment must be made by 11/28/17
- Acknowledgement on video projections at event and in HEF annual report

Plus these level specific benefits:

Platinum Sponsor: \$10,000 (\$8,310 tax deductible)

- 20 tickets to event
- 20 tickets to Royal Reception, 5-6:00pm
- Preferred seating
- Presenting sponsor of Royal Bash 2018 on cover of invitation and event program
- Verbal recognition during event
- 2 bottles of champagne for table

Royal Reception Sponsor: \$6,000 (\$5,160 tax deductible)

- 10 tickets to event
- 10 tickets to Royal Reception, 5-6:00pm
- Preferred seating
- Recognition as host on Royal Reception invitation
- Recognition in Royal Bash invitation and event program
- Verbal recognition during event

Royal Blue Sponsor: \$5,000 (\$4,160 tax deductible)

- 10 tickets to event
- 10 tickets to Royal Reception, 5-6:00pm
- Recognition in Royal Bash invitation and event program
- Verbal recognition during event

Silver Sponsor: \$3,000 (\$2,488 tax deductible)

- 6 tickets to event
- 6 tickets to Royal Reception, 5-6:00pm
- Recognition in Royal Bash invitation and event program

Bronze Sponsor: \$1,000 (\$877 tax deductible)

- 2 tickets to event
- Recognition in event program

Event Program Logo Sponsor: \$300 (\$295 tax deductible)

- Logo on back cover of event program
- Event Program mailed to 400+ attendees