



2020 Sponsorship Levels

Saturday, February 22, 2020

Marriott Minnetonka Southwest

Opportunities
for Sponsorship



All Sponsors at the \$3,000 level and above receive:

- Logo and link on HEF website
- Logo on printed promotional materials
- Logo and link featured in event-related social media and e-mail blasts
- Acknowledgement on video projections at event and in HEF Annual Report

Plus these level-specific benefits:

Platinum Sponsor: \$10,000
(\$8,290 tax deductible)

- 20 tickets to event
- 20 tickets to Royal Reception, 5-6:00pm
- Preferred seating
- Presenting sponsor of Royal Bash 2020 on cover of invitation and event program
- Verbal recognition during event

Royal Reception Sponsor: \$6,000
(\$5,150 tax deductible)

- 10 tickets to event
- 10 tickets to Royal Reception, 5-6:00pm
- Preferred seating
- Recognition as host on Royal Reception invitation
- Recognition in Royal Bash invitation and event program
- Verbal recognition during event

Royal Blue Sponsor: \$5,000
(\$4,150 tax deductible)

- 10 tickets to event
- 10 tickets to Royal Reception, 5-6:00pm
- Recognition in Royal Bash invitation and event program
- Verbal recognition during event

Silver Sponsor: \$3,000
(\$2,482 tax deductible)

- 6 tickets to event
- 6 tickets to Royal Reception, 5-6:00pm
- Recognition in Royal Bash invitation and event program

Bronze Sponsor: \$1,000
(\$875 tax deductible)

- 2 tickets to event
- Recognition in event program

Event Program Logo Sponsor: \$350/300
(\$345/295 tax deductible)

- Logo on back cover of event program: \$350
- Logo inside back cover of event program: \$300
- Event program mailed to 400+ attendees

All Sponsors will be recognized on our Donor Wall in the lobby of Hopkins High School